

ENTREVENTS

POWERED
BY NEWBOCO

We are thrilled to introduce to you EntreEVENTS. Local events powered by NewBoCo that focus on entrepreneurship, innovation, and building a stronger community. We're merging your favorite experiences and unveiling new opportunities to learn from industry pros and gain valuable insights.

Get ready for a thrilling blend of familiar and fresh opportunities!

1 MILLION CUPS

- 1 Million Cups (1MC) communities across the nation aim to present an inclusive and supportive front door to their local entrepreneurial ecosystem by connecting aspiring entrepreneurs to the resources they need to start or grow their business. 1 Million Cups (1MC) was created by the Ewing Marion Kauffman Foundation in 2012 and is a free, national program that first and foremost educates, but also engages and connects local entrepreneurs. The program fosters a culture of support and inclusivity, welcoming entrepreneurs to be open and honest about their businesses and the challenges they face. In the process, a local community of entrepreneurs can share experiences and identify ways to support one another.
- January 10 & 24, February 14 & 28, March 13 & 27, April 10 & 24, May 8 & 22, June 12 & 26, July 10 & 24, August 14 & 28, September 11 & 25, October 9 & 23, November 13 & December 11

BUSINESS STARTUP SPEAKER SERIES

- The Business Startup Speaker Series — presented by NewBoCo — leads current and aspiring entrepreneurs + small business owners through a Step-By-Step guide of all the things you need to know when starting and growing your business. From Administrative Basics to Branding, we'll cover it all.
- January 30, February 27, March 26, April 23, May 28, June 18, July 16, August 20, September 17, October 15 & November 19

FOUNDER FIRESIDES

- Join Eric Engelmann and David Tominsky, partners at Novy, as they engage in casual conversation with a local founder. You'll learn about the company's story and hear from them on things that were inflection points or key lessons learned, triumphs to celebrate or mistakes that could have avoided looking back on them now.
- March 21, June 20, September 19 & December 19

FOUNDER LUNCHES

- Dates TBD with expected launch in summer 2024

TARGET AUDIENCE

- Small business owners
- High-growth startup founders and their teams
- Executives and employees leading innovation inside existing organizations
- Economic and community development professionals and grassroots startup community organizers focused on building a stronger entrepreneurial ecosystem in their area
- First-time entrepreneurs and people looking to start a business
- Side Hustlers
- Freelance entrepreneurs
- Investors
- Software developers, designers and IT professionals
- Students

SPONSORSHIP LEVELS + PERKS

LIFT OFF PRESENTING SPONSOR

\$10,000 (1 available)

- Logo recognition as presenting sponsor in EntrEVENTS weekly newsletter
 - Logo recognition as presenting sponsor in EntreEVENTS promotion
 - Logo recognition onsite as presenting sponsor at EntreEVENTS
 - Onsite event recognition at EntrEVENTS
 - Onsite opportunity once a month at EntrEVENTS throughout the year for a total of 12 engagements
 - Opportunity to hand out promotional materials onsite
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LAUNCH SPONSOR

\$6000 (1 available)

- Logo recognition in EntrEVENTS weekly newsletter
 - Logo recognition in EntreEVENTS promotion
 - Logo recognition onsite at EntreEVENTS
 - Onsite event recognition at EntrEVENTS
 - Onsite opportunity once a quarter at EntrEVENTS throughout the year
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IGNITE SPONSOR

\$3,000 (2 available)

- Logo recognition in EntrEVENTS weekly newsletter
 - Onsite event recognition at EntrEVENTS
 - Onsite opportunity once a quarter at EntrEVENTS throughout the year
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SPARK SPONSOR

\$1,000 (3 available)

- Name recognition in EntrEVENT weekly newsletter
 - Onsite event recognition at EntrEVENTS
 - Onsite opportunity for at two EntrEVENTS throughout the year
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MONTHLY SPONSOR

\$500 (12 available)

- Name recognition for one month of EntrEVENT promotion
- Onsite event recognition for one month of EntrEVENTS
- Onsite opportunity for one of EntrEVENT during dedicated month