

NewBoCo Adult Technical Education Sponsorship Levels

Your sponsorship helps us build and grow – and recruit - our region’s technology workforce through DeltaV Code School.

All sponsor levels receive **recognition and these perks:**

- Mention in segmented E-Newsletters sent to up to 2000+ individuals 2+ times per year
- Social media mentions across appropriate channels
- Listed in our Annual Report
- Listed on Website
- An invitation to our Annual Meeting
- Company logo prominently featured within DeltaV Code School Classroom, based on sponsorship level
- Personalized tour of NewBoCo & Geonetric facility for 5 team members

All sponsorship levels also receive these **recruiting benefits:**

- Opportunity to review student resumes from one program (code, digital marketing, ops, etc.)
- Access to DeltaV instructors who can offer comments on the progress of each student
- Event recognition at DeltaV Graduation ceremonies on slides

Level	Additional Sponsorship Perks
Supporter: \$2,500/year	1 EntreFEST ticket
Builder: \$5,000/year	<p>Featured sponsor of new DeltaV Ops School</p> <ul style="list-style-type: none"> ○ Company logo prominently featured within School Classroom ○ Receive recruiting benefits: <ul style="list-style-type: none"> • Opportunity to review student resumes from <u>all</u> programs • Access to DeltaV instructors who can offer comments on the progress of each student • Event recognition at DeltaV Graduation ceremonies on slides and printed program <p>Mention from stage at DeltaV Graduation Ceremonies</p> <p>Sponsor of a DeltaV Code one-day 101 class, including the option to provide up to 5 scholarships to your network to attend tuition-free</p> <p>EntreFEST Sponsor:</p> <ul style="list-style-type: none"> ○ Opportunity for a mini dev-focused engagement event ○ 3 EntreFEST tickets included; 15% discount on all additional passes ○ Logo on website; social media; marketing collateral included in registration materials <p>DeltaV Sponsor for one “Whiskey Friday” event where members of your team attend to network with DeltaV students during the program (may be virtual due to COVID-19)</p>

<p>Pathfinder: \$10,000/year</p>	<p>The above Builder Sponsorship Perks, Plus:</p> <p>Sponsor of a DeltaV Code one-day 101 class, including the option to provide up to 10 scholarships to attend tuition-free</p> <p>EntreFEST Sponsor:</p> <ul style="list-style-type: none"> • Opportunity to attach your brand to one of our unique venues • 5 EntreFEST tickets included; 15% discount on all additional passes • Logo on website; social media; marketing collateral included in registration materials <p>20% off any DeltaV Code School, Digital Marketing, or Ops School tuition (includes night and weekend classes)</p> <p>First Look Rights to recruit students from the DeltaV program with customized introductions to your technical team, HR team, etc.</p> <p>1 social media campaign per year highlighting our organizations' relationship re: innovation and technology</p> <p>Partner Power Hour: 45 minute lunch session for your company to present to and engage with DeltaV students</p>
<p>Pioneer: \$15,000/year</p>	<p>The above Pathfinder Sponsorship Perks, Plus:</p> <p>Sponsor of a DeltaV Code one-day 101 class, including the option to provide up to 15 scholarships to attend tuition-free</p> <p>EntreFEST Sponsor:</p> <ul style="list-style-type: none"> • Opportunity to sponsor a large gathering or attendee event • 7 EntreFEST tickets included; 15% discount on all additional passes • Logo on website; social media; marketing collateral included in registration materials • Optional 3 minutes to speak on stage at EntreFEST DevTrack <p>Premium First Look Rights to recruit students from the DeltaV program with customized introductions to your technical team, HR team, etc. <i>including a field trip visit to your location for all students</i></p> <p>1 co-created, custom developed multi-channel campaign per year highlighting our organizations' relationship to tell the story of innovation and technology as VIDEOS/PODCASTS, and/or written/digital imagery, distributed via social media and other channels, with a national perspective.</p>

Storytelling examples

As a trailblazing supporter of our DeltaV Code School and hiring employer of two of our first cohort graduates, we created these two videos to highlight UFG as a high-quality employer of technical talent in the ICR Corridor.

<https://vimeo.com/252740046>

<https://vimeo.com/307133632>